



Qfactor

airport advertising

Information and Rates



CSG
COLUMBUS AIRPORT

Qfactor Airport Advertising
A Division of The Quotient Group

QfactorAds.com | 888.820.7993

THE AIRPORT



Columbus Airport is located in Columbus, Georgia and serves the Columbus and Fort Moore area, making commercial air travel convenient for local residents and visitors. It offers easy access to hundreds of domestic and international destinations.

CSG is a great location to engage with potential customers with many advertising choices. With options starting at less than a latte a day, there is something for everyone.



1 destination



1 airline



worldwide connectivity

OUR AIRLINE PARTNER

NONSTOP FLIGHT



Atlanta

ABOUT CSG



Columbus Airport makes it quick and easy for passengers to make connections from one destination to another.

Monthly Passengers: **9,400+**
Annual Passengers: **112,900+**

Business Travelers: **60%**
Leisure Travelers: **40%**

WHY ADVERTISE IN AN AIRPORT?



2 million passengers travel through U.S. airports every day.



CSG's average passenger dwell time is **90 minutes**.



Affluent Spenders Travelers have a higher than average household income.

Did you know that a staggering **71%** of individuals in airport terminals have ample time to engage with advertising messages?

By leveraging airport in-terminal advertising, you tap into a highly qualified, captive audience as they travel. Take advantage of this unique opportunity to connect with potential customers, driving engagement and fostering brand loyalty in a space where attention is primed and receptive.

TERMINAL MAP

DISPLAY OPTIONS

- Baggage Claim
- Concourses
- Digital Displays
- Kids' Play Area
- Jet Bridges
- Tension Fabrics
- Wall Wraps
- Custom Opportunities



1 BAGGAGE CLAIM	2 RENTAL CARS	3 RESTROOMS	4 SECURITY / SCREENING	5 WAITING AREA
6 AIRLINE TICKETS/ BAGGAGE CHECK	7 GATES 1-3	8 ELEVATOR	9 ADMINISTRATION / OFFICES	10 PET RELIEF
11 VENDING	12 BUSES / TAXIS	13 PARKING	14 ATM / PARKING KIOSK	



MONTHLY DISPLAY RATES

Monthly rates listed reflect one-year commitment. Discounted rates available for longer contracts. Interested in a short-term placement? Contracts under one year available!



DIGITAL DISPLAY

\$300

Seize the spotlight by showcasing your video or static image on our vibrant digital screens. Our digital displays offer easy updates, topical content, and maximum visibility in high-traffic areas like the gate area, baggage claim and pre-security waiting area. These displays feature a limit of 10 rotating advertisements, with each lasting 20 seconds.

JET BRIDGES

\$150

Welcome arriving passengers and send off those who are departing. Captivate their attention, and explore the flexibility of one or multi-panel sponsorship options, empowering you to leave a lasting impression.



KIDS' PLAY AREA

\$1000

Sponsoring the kids' play area presents a unique chance for businesses to create a positive and memorable experience for families, enhancing brand loyalty and generating positive word-of-mouth. By targeting marketing efforts towards parents and caregivers and taking advantage of prominent branding opportunities, sponsoring the play area can significantly increase brand visibility. This makes it a strategic move for businesses seeking to connect with a valuable audience.



MONTHLY DISPLAY RATES

Based on one-year commitment. Discounts available for longer contracts.

TENSION FABRIC

\$400

A tension fabric display in baggage claim or the exit lane offers businesses an exciting chance to connect with travelers in a high-impact manner. These locations are prime real estate for brand exposure, reaching a captive audience waiting for their luggage or exiting the area.



WALL WRAPS

Various sizes \$250 and up

Stand out from your competition with wall wraps, from small to king sized, designed to fit seamlessly within the design of the terminal. Wall wraps are non-intrusive but are sure to catch the attention of passengers as they make their way through the terminal. Choose locations in the following high-traffic areas: baggage claim, the concourse, ticket lobby, car rental area, as well as entrances and exits.

CUSTOM OPPORTUNITIES

price varies

Non-traditional, larger-format opportunities are available and customized to your needs. These spaces are high-visibility areas that create branding dominance. Ask about our options or bring your ideas to discuss.



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DAPHNE ELEOPOULOS-FEAGIN

director of sales



With over 17 years of expertise in sales and marketing, Daphne is a seasoned professional who gets her job satisfaction by elevating your business. Her adeptness in crafting and executing strategic marketing plans for businesses continues to be the driving force behind her customer service successes.

Connect with Daphne today to discuss a custom package that will ensure your message makes an impact with travelers.

CONTACT DAPHNE:

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