



Qfactor

airport advertising

Information
and Rates



Evansville Regional Airport

Qfactor Airport Advertising
A Division of The Quotient Group

QfactorAds.com | 888.820.7993

THE AIRPORT



Evansville Regional Airport is located in Evansville, Indiana. It offers affordable and easy access to hundreds of domestic and international destinations.

EVV is a great location to engage with potential customers with many advertising choices. With options starting at less than a latte a day, there is something for everyone.

 9 destinations

 4 airlines

 worldwide connectivity

OUR AIRLINE PARTNERS

NONSTOP FLIGHTS



Destin/ Ft. Walton Beach	Orlando/Sanford	Tampa Bay/St. Pete
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Dallas/Ft. Worth	Chicago O'Hare (temporarily paused)	Charlotte
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Orlando International	
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Atlanta	Detroit (temporarily paused)	
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ABOUT EVV



EVV is a bustling airport with the airlines flying out with record numbers of people on each plane. Whether they're jetting off for business or pleasure, travelers have time to spare. Make a lasting impression with airport terminal advertising. Your brand, in the spotlight. With our innovative ad placements, your brand will shine brightly in a dynamic and prestigious environment. Elevate your brand's visibility and build a strong foundation for long-term success.

Monthly Passengers: **28,300+**
Annual Passengers: **340,000+**

Business Travelers: **60%**
Leisure Travelers: **40%**

WHY ADVERTISE IN AN AIRPORT?



2 million passengers travel through U.S. airports every day.



EVV's average passenger dwell time is **60 minutes**.



Affluent Spenders Travelers have a higher than average household income.

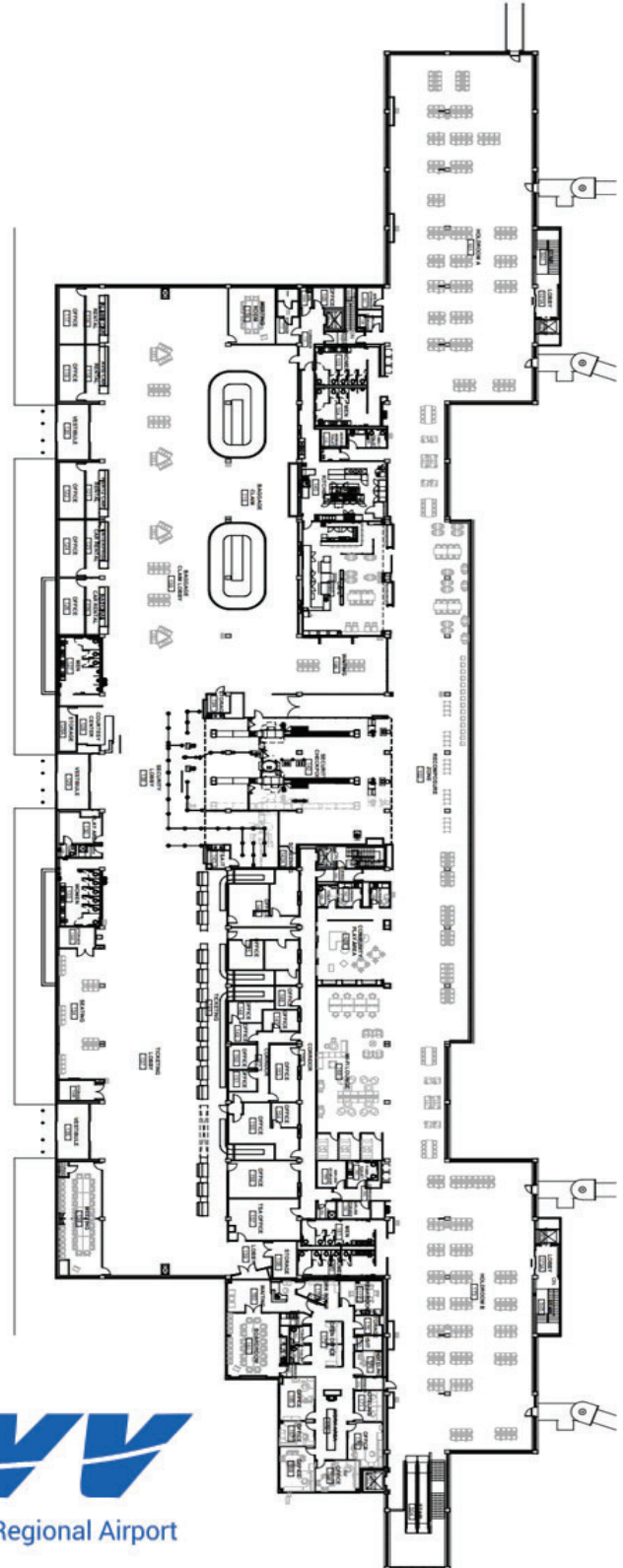
Did you know that a staggering **71%** of individuals in airport terminals have ample time to engage with advertising messages?

By leveraging airport in-terminal advertising, you tap into a highly qualified, captive audience as they travel. Take advantage of this unique opportunity to connect with potential customers, driving engagement and fostering brand loyalty in a space where attention is primed and receptive.

TERMINAL MAP

DISPLAY OPTIONS

- Backlit LED Fabric
- Column Wraps
- Concourses
- Digital Display
- Jet Bridges
- Ticket Lobby
- Video Wall
- Walkway between Concourses
- Wall Wraps
- Window Clings
- Custom Opportunities



MONTHLY DISPLAY RATES

Monthly rates listed reflect one-year commitment. Discounted rates available for longer contracts. Interested in a short-term placement? Contracts under one year available!



BACKLIT FABRIC

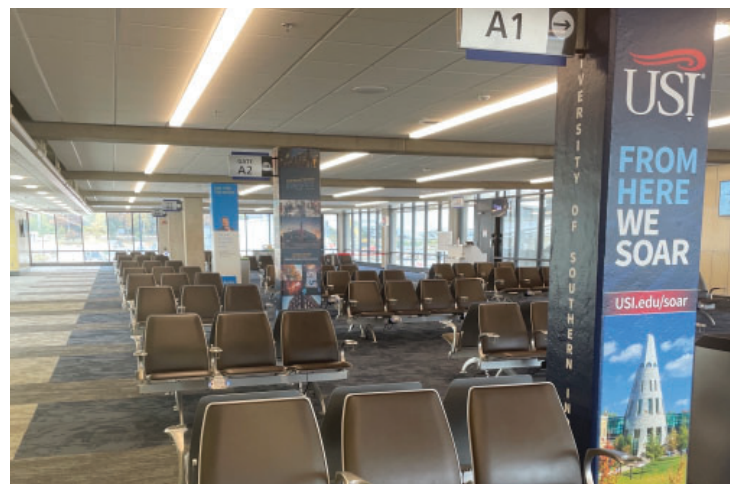
\$395 - \$675

Grab the attention of your potential customers with a large, striking graphic. This is an extremely adaptable form of advertising that is cost effective. Select your location from the baggage claim, concourse or walkway areas or ask about pricing for multiple locations. Pricing is based on the display size and area's passenger traffic and dwell times.

COLUMN WRAPS

\$400 - \$525

These strategic placement opportunities in baggage claim and the concourse walkway ensure that your message becomes an integral part of the travel experience, creating lasting impressions on both local and visiting passengers.



MONTHLY DISPLAY RATES

Based on one-year commitment. Discounts available for longer contracts.



DIGITAL DISPLAY

\$350 - \$500

Seize the spotlight by showcasing your video or static image on our vibrant 55" screens. Our digital displays offer easy updates, topical content, and maximum visibility in high-traffic areas like the concourse, baggage claim, and lobby. With a limit of 10 rotating advertisements per display, each lasting 30 seconds, pricing is tailored to the specific passenger traffic and dwell times of the chosen display area.

JET BRIDGES

\$175 - \$350

Welcome arriving passengers and send off those who are departing. Captivate their attention with 3 different sized wrap options: small, medium, or large. Explore the flexibility of multi-panel sponsorship options, empowering you to leave a lasting impression.



VIDEO WALL

\$1250

Elevate your brand with our Video Wall, this massive 4'x14' digital display is strategically placed in the lobby above the entrance and exit. Enjoy this premium advertising opportunity. It has a maximum of four advertisements with 20-second slots, ensuring a captivating presence.

MONTHLY DISPLAY RATES

Based on one-year commitment. Discounts available for longer contracts.

WALL WRAPS

\$275 - \$1200

Stand out from your competition with wall wraps, from small to king sized, designed to fit seamlessly within the design of the terminal. Wall wraps are non-intrusive but are sure to catch the attention of passengers as they make their way through the terminal. Choose locations in the following high-traffic areas: baggage claim, concourses, ticket lobby entranceway, and the walkway areas between concourses.



WINDOW CLINGS

\$325

Elevate your brand in the traveler's journey with our window cling advertising spaces.

Enjoy prime visibility in the concourse. It's the perfect way to catch attention and leave a lasting impression on the diverse audience passing through.

CUSTOM OPPORTUNITIES

price varies

Non-traditional, larger-format opportunities are available and customized to your needs. These spaces are high-visibility areas that create branding dominance. Ask about our options or bring your ideas to discuss.



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DAPHNE ELEOPOULOS-FEAGIN

director of sales



With over 17 years of expertise in sales and marketing, Daphne is a seasoned professional who gets her job satisfaction by elevating your business. Her adeptness in crafting and executing strategic marketing plans for businesses continues to be the driving force behind her customer service successes.

Connect with Daphne today to discuss a custom package that will ensure your message makes an impact with travelers.

CONTACT DAPHNE:

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