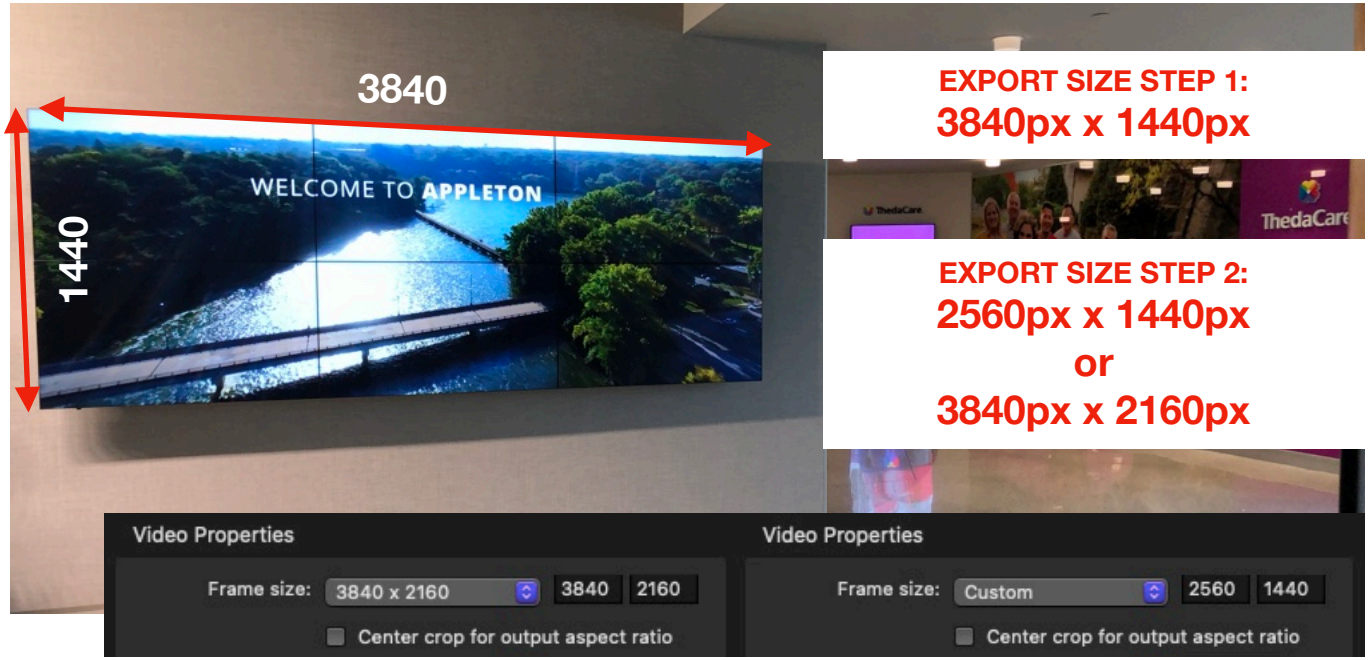
Advertising Zone

EXIT VIDEO WALL 1

Composition: 8:3 aspect ratio at LANDSCAPE, UHD 3840 x 1440 or HD 1920 x 720

Export Media as Composed : In your video editing application, compose on your canvas size of 3840 x 1440 or HD 1920 x 720 and export to that canvas size. Since Samsung VXT players no longer support in-player stretch, you will need to re-encode to "stretch" your compassed aspect ratio into a full 16:9 aspect ratio. Your encode will then get squeezed back into the available 3840 x 1440 video wall.



Re-*EXPORT to STRETCH to 3840 x 2160 or 1920 x 1080:*
In Apple Compressor, simply drag your initial 8:3 asset into the current batch window. Drag the Broadband High Preset over to the video. Under the General Tab, Select "video" since the wall does not support audio. Then, under the video tab, for frame size, select up to 4096 x 2304 and override the height setting to 2160 OR override the width setting to 2560. DO NOT DO BOTH. Then select "Social Platforms" for bit rate which should limit your file to about 30,400 Kbps. Then Encode by pressing "Start Batch".

Your FINAL video deliverable will appear stretched vertically into a 16:9 aspect ratio and the signage player will perform the squeeze back to your original 8:3 file composition on playback.

Follow the same process for still images within your photo editing application.

Accepted Still-Image Formats: .JPG
Accepted Video Formats: .mp4, .mov